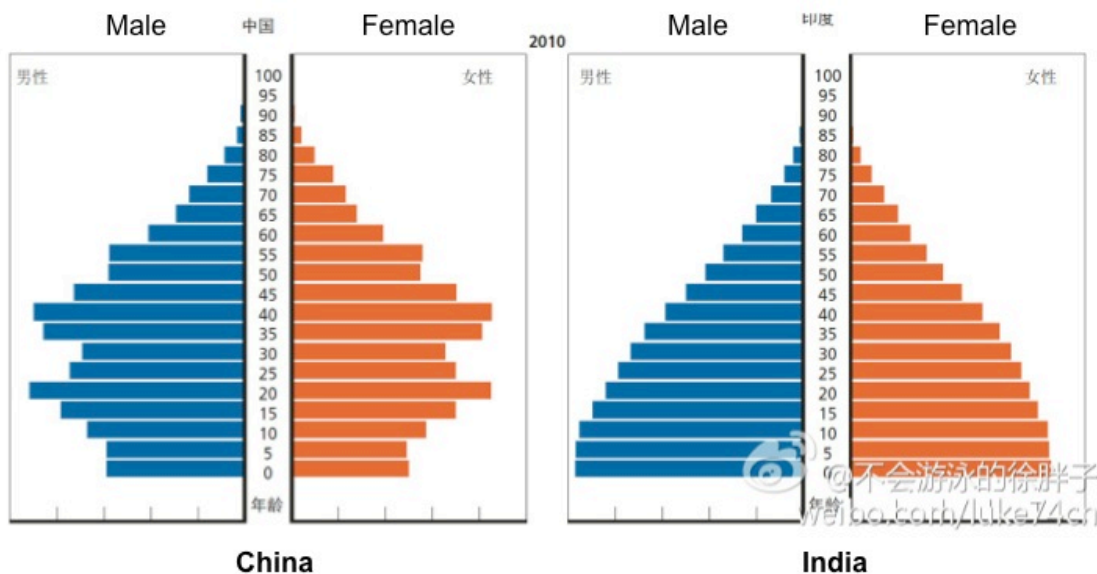


Improving employment opportunities for youth in India

Asha for Education

Background

India's population is currently 1.2 billion people and rising. A unique characteristic of India's population is the large proportion of young people in India as seen in the graph below.



<http://defenceforumindia.com/forum/politics-society/30771-indias-population-2012-a.html>

The y-axis represents age, and the two sides represent the proportion of males and females at a specific age group. Several decades ago China looked like India does now but as time has gone by, China's population has become older as you can see in the graph on the left above. When China had an age demographic similar to the India of today, it created an environment and policy strategies to utilise the young work force it had to improve the country's overall socio-economic status and drive China's economic growth. It can be said that China utilised its 'demographic dividend' of a young population to do this.

What will India do with its 'Demographic Dividend'?

India is now in the position China was several decades ago and a key question for India, and globally since Indians constitute 14% of the world's population, is what will it do with its demographic dividend?

If India is not able to give its young population guidance and opportunities to utilise their full potential or at least take a step towards improving their socio-economic status, India's 'Demographic Dividend' can quickly become a 'Demographic Burden'. India will need to take care of a large marginalised population that cannot contribute to the country and will instead sap its resources and drive India more and more towards becoming a welfare state.

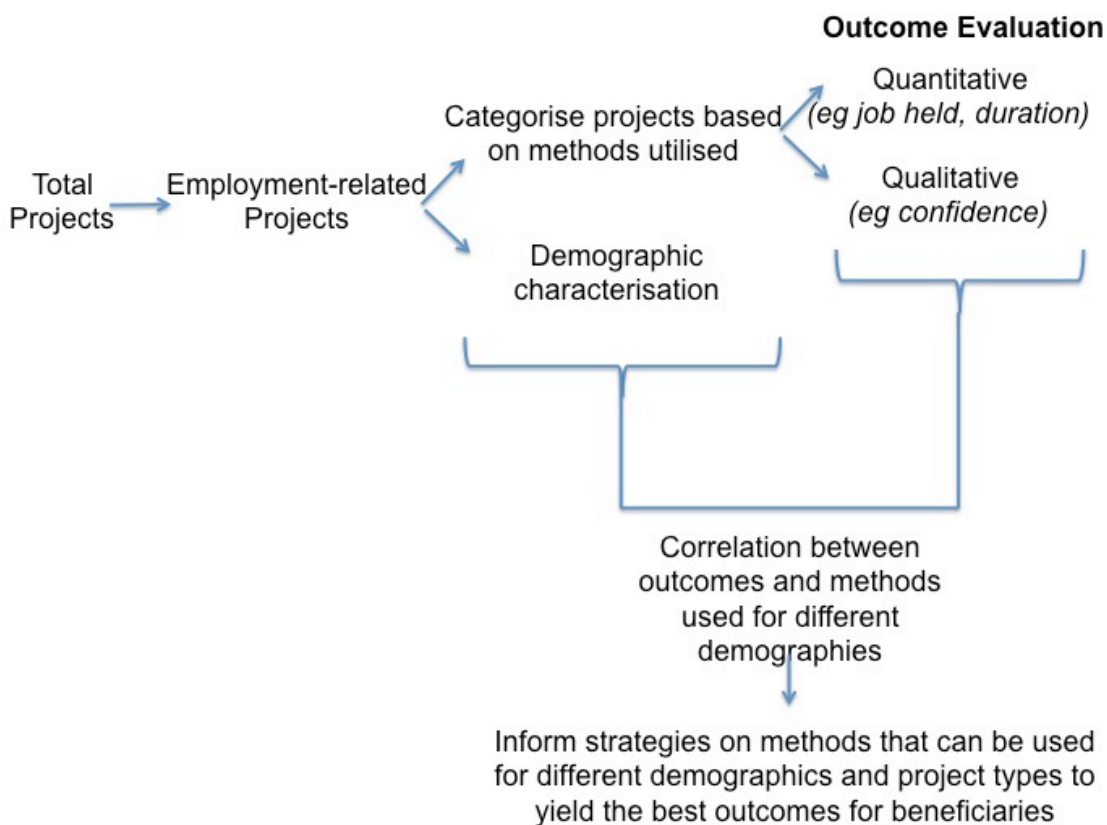
Asha for Education

Asha for Education is a worldwide charity focused on catalysing socio-economic change in India by promoting basic education of underprivileged children in India. We believe that the most effective means of social and economic development is through the education of children.

Asha for Education is a 100% volunteer run organisation and its core values are that it is flat structured, apolitical, secular and has minimal overhead. Since its inception, Asha has raised over \$20million, all of which has been disbursed to our nearly 400 project partners to directly benefit approximately 84,000 children in India annually.

Improving employment prospects for youth in India

The higher level aim of the project we are proposing for Imperial Charity Insights is to help us develop strategies to utilise India's 'Demographic Dividend' and prevent it from becoming a 'Demographic Burden.' The means by which we aim to do this is summarised in the diagram below:



The project will consist of the steps below. The steps undertaken by the Imperial Charity Insights Team will be discussed and adjusted according to the individuals' interests and skills.

1. Devise a categorisation system for our different employment related projects (they can be found here: <https://www.ashanet.org/projects/project-category.php?&f=2>).
2. Categorise the employment-related projects according to the system developed in step 1

3. Review the literature and create a framework to collect relevant demographic characteristics for the projects and the beneficiaries they support
4. Review the literature and create a qualitative outcomes framework for the projects
5. Review the literature and create a quantitative outcomes framework for the project
6. Collect information from the projects for the metrics from steps 3-5
7. Analyse the data to understand the types of outcomes that result from different methods used for different demographics
8. Draft a strategy document highlighting the types of methods that lead to the best outcomes for different types of demographics